

OPCP

On-Prem Cloud Platform

Package. Deploy. Scale.

Bring your apps closer to your users.

Unlock new markets.



Bring the cloud to your customers.

SaaS has become a driving force in the software industry's expansion.

Yet nearly half the market still relies on software installed on the customer's premises, including ERP, EDM, engineering tools, etc. These essential building blocks are deeply embedded in IT systems.

As SaaS solutions become increasingly simple and modular, established publishers have to keep up by adding features, integrating AI, and improving the user experience. All without resorting to the public cloud, which is often viewed as a threat to their bottom line and customers' loyalty.

SaaS publishers, on the other hand, have to contend with regulatory or sovereign constraints in industries such as healthcare, finance, and defence. The cloud repatriation trend is also pushing some companies to bring critical data and applications back in-house.



In this complex landscape, **the OVHcloud On-Premises Cloud Platform** can deliver a modern cloud environment right to the customer's premises. This is done without a third-party provider, or hardware sale, all while retaining control of its ecosystem.

A sovereign and hybrid-ready solution designed for interoperability and agility. **Modernise your solutions. Grow your market. Without trade-offs.**

Recommend a solution that is fully compatible with and optimised for your application ecosystem, built by a recognised sovereign provider: OVHcloud.

The Cloud Store, a revolutionary platform for distributing your applications.

What if deploying a business app was as straightforward as launching it on the App Store?

Picture a cloud app store that standardises and automates software deployment, via containerisation and infrastructure-as-code.

A Cloud Store available both on premises (with OPCP by OVHcloud) and in OVHcloud's sovereign cloud (SecNumCloud-qualified Bare Metal Pod) accessible from any OVHcloud server in the future.

A game changer for publishers:

Simplified deployments

Centralised updates

New distribution channel



Cloud Store seamlessly integrates with any application, whether it's cloud-native, microservices-based, or a monolithic legacy system.

OPCP is a next-generation cloud solution that offers a catalogue of turnkey services. You can choose between multi-tenant and single-tenant deployment (isolated per customer). In just a few clicks, you can have integrated deployment, automated operations, IAM, and observability set up.

OVHcloud services are already available. Is yours next?



Modernise your business packages, and guide your customers towards the Cloud.

Modernise your business software packages, without starting over.

Your application capital is valuable. It's the fruit of business expertise honed over decades, the culmination of specific projects, and complex customer integrations. Nonetheless, it can also be held back by rising technical debt, an outdated user interface, and the struggle to release new features quickly.

Expectations change. Your users want a modern experience, but not at the cost of everything else.

With the **On-Prem Cloud Platform**, you can transform your software packages into a more agile, scalable, and automated model—without extensive code changes, or service interruption for your users.

- **Gradually containerise your workloads.**
- **Automate your deployments and updates.**
- **Industrialise your testing, recipes, and production environments.**
- **Accelerate your product roadmap by reducing the infrastructure burden.**

Although your customers stay on premises, they enjoy a modern and smooth experience that is comparable to cloud standards. This enables a phased approach to exposing their IT systems to external environments—for backups, BCP/DRP, overflow management, and testing—while maintaining full control over their operating model, profit margins, and customer relationships.

Transform without switching.
Innovate without losing.
That's pragmatic modernisation.

Unlock your deployment potential. Deploy without limits.

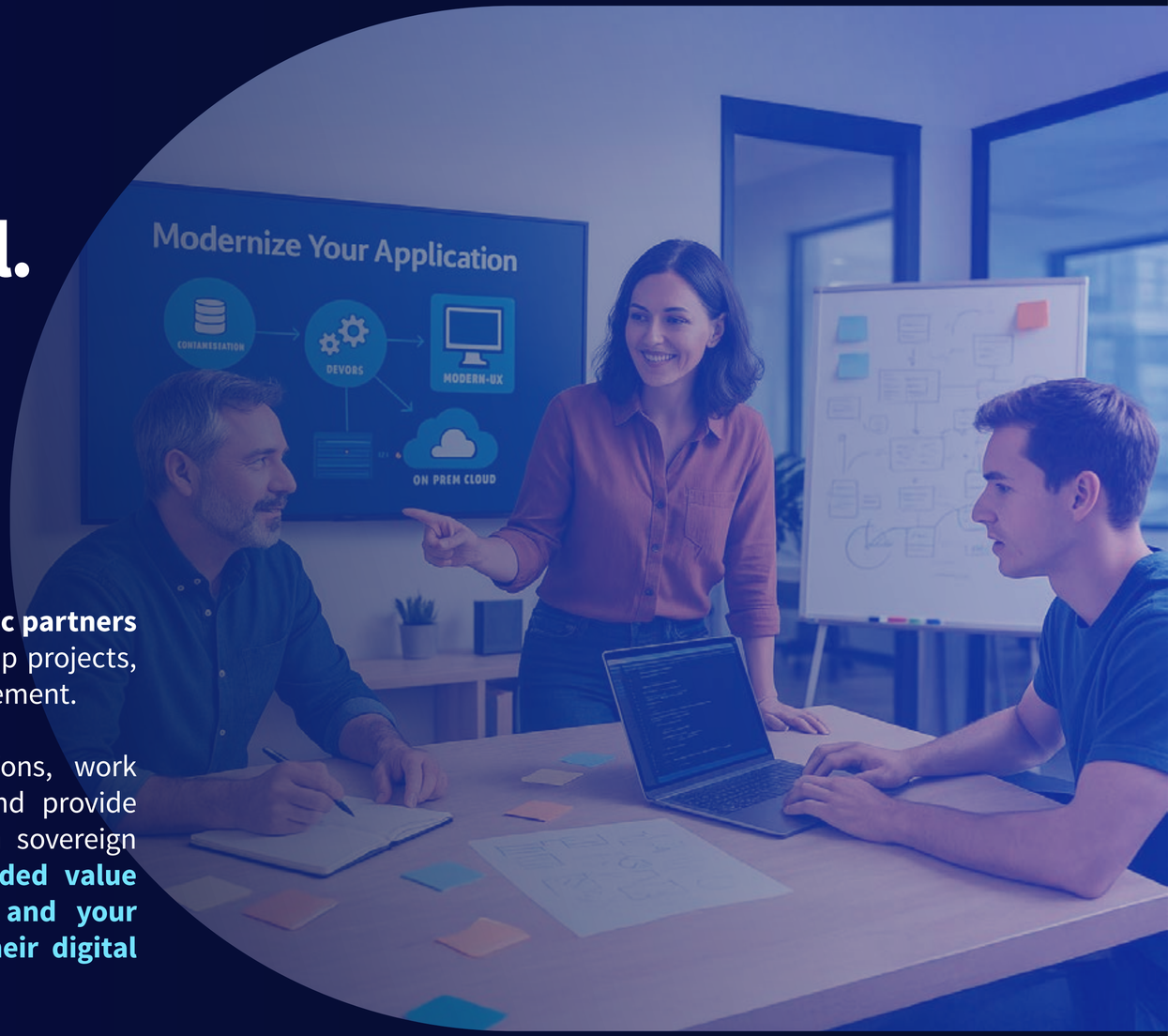
OPCP gives you a standardised and cohesive platform for running and distributing your solutions.

The days of chaotic deployments, mismatched environments and unplanned configurations, which wasted time and chipped away at profits, are over. **You can now focus on the basics: the value of your software, its customisation, as well as business integration.**

→ **What about your integrators?** OPCP simplifies their task via a unified, compatible, and managed platform that removes the hassle of hardware incompatibility or specific scenarios. They can focus on implementation, advanced configurations, security, and training.

You can also make them strategic partners in your deployments, to speed up projects, reduce costs, and improve management.

Overcome infrastructure limitations, work closely with your integrators, and provide your SaaS solutions locally in a sovereign and modern cloud. **As your added value grows, your markets expand and your customers trust you to lead their digital transformation.**



SaaS publishers, tap into new markets.

Choosing to host your application in the public cloud is the most practical decision, because it reduces startup infrastructure expenses and enables limitless scalability as user numbers grow. These are the benefits of the on-demand model, which is based on resources pooled and operated by the cloud provider.

The problem? **More and more of your value flows to cloud providers**. They provide essential services like DBaaS, FaaS, and middleware, but their pricing and business models drive up costs, potentially shrinking your profits.

Worse, exclusively hosting on the public cloud means losing customers who prioritise data sovereignty and security above all else. **You miss out on opportunities where your solutions could make a difference**. As a result, these potential customers are stuck using traditional models, having already purchased licences and invested in a fleet of on-site machines.



OPCP also allows you **to host your applications on a local infrastructure, either at the customer's premises or in a nearby datacentre**. Better still, you can opt for an actual on-premises cloud environment, fully dedicated to your application, or shared with other services.

One way to set yourself apart is to tackle the security and sovereignty challenges of clients in critical or strategic industries.

Build your appliance. Sell more than just software.

Your customers no longer want to integrate, configure, maintain. They expect a pre-built, turnkey solution that works right out of the box.

OPCP transforms your application into a packaged, automated, and sovereign software appliance.
With just a few clicks, your solution is deployed on your customers' premises, or hosted in a certified environment (Bare Metal Pod), giving you a comprehensive, automated product of high perceived value.

An appliance is:

- → A standardised, well-managed software stack.
- → Fully automated provisioning via infrastructure-as-code.
- → Guaranteed performance, in an isolated environment.
- → An instant upgrade for your solution.

OPCP offers an innovative on-premises cloud platform that seamlessly works with other platforms: K8s, S3, DBaaS, monitoring, IAM, KMS, etc. Your solution is ready to be packaged and released as a final product, completely self-contained.

The perceived value goes up, but the effort to deliver it doesn't. Using OPCP turns your appliance into a lever for differentiation and growth.

> *"The perceived value goes up, but the effort to deliver it doesn't."*





OPCP

USE CASE | **01**

A sturdy foundation for your cybersecurity solutions.

As a publisher of cybersecurity solutions, such as SIEM, detection, identity and access management, or incident response, you process **sensitive data, critical logs and proprietary correlation rules** on a daily basis. Your customers expect absolute guarantees for **isolation, sovereignty, and compliance**.

With OPCP, you get a local and managed private cloud, aligned with your strategy and customers' expectations. Whether you offer a sovereign SaaS solution or provide customised service directly to your clients, it can be run by OVHcloud, freeing you from operational limitations.

This way, you can ensure your customers:

- → **know their sensitive data is secure and stays where it should and under their control**, especially in highly regulated and sensitive environments.
- → have **the highest guarantees for isolation and security**, in compliance with the requirements of sensitive sectors.
- → benefit from **flexible deployment options** to adapt to any business context.
- → can access **simplified update and maintenance**, thanks to a managed and automated platform.
- → can make the most of reliable performance, even in **air-gapped** mode—for isolated or critical locations.



Using OPCP, you can transform your cybersecurity solutions into sovereign, high-performing options that seamlessly fit within your customers' ecosystem.

Become the trusted partner that enables them to protect their critical data.



OPCP

USE CASE | **02**

A sovereign platform for your collaborative solutions.

As a publisher of collaborative solutions, including messaging, videoconferencing, document sharing, or project management tools, you support your customers in the transformation of their processes. **Data residency and confidentiality** are still major barriers for many, particularly in regulated or sensitive sectors.

OPCP lets you deploy your applications in a **private cloud environment, managed and hosted locally** for your specific needs. Whether you host it in your datacentres or directly with your customers, OPCP allows you to **combine cloud simplicity with complete data control**.

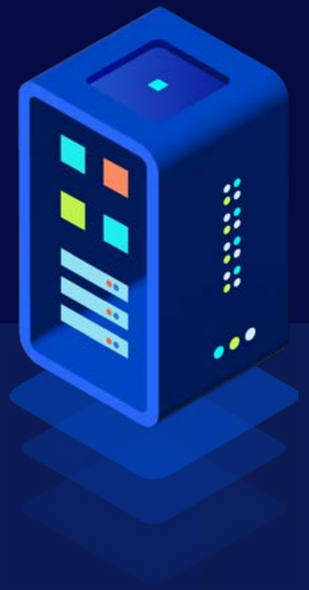
You can offer your customers:

- → **A sovereign and compliant hosting solution** that offers a secure location for sharing and storing collaboration data.
- → **A reliable and managed alternative** to popular solutions exposed on the public cloud.
- → **Isolated and secure multi-tenant environments**, to manage multiple customers without vulnerabilities.
- → **Seamless integration** with their existing IT systems.
- → **A modern user experience**, unified and secure, without losing the benefits of proximity and trust.



With OPCP, you provide more than just a collaborative tool; you enable your customers to confidently innovate and collaborate autonomously on a local, managed, and scalable platform.

> **An opportunity to create shared value.**



OPCP

USE CASE | **03**

A local cloud to modernise the VDI experience.

As a publisher of desktop virtualization or business application publishing, you can assist your customers in reshaping their work environment. **Their goal is to provide teams with seamless and secure access, both in the office and remotely, while also adhering to residency and compliance regulations.**

OPCP **delivers a local and managed private cloud that enables you to offer a powerful and versatile alternative** to full public cloud strategies. Your VDI solution, with its robust foundation, is hosted directly on your or your customers' premises, adapted to their unique business needs.

By doing this, you support your customers in:

- Offering **a responsive user experience**, even in remote or isolated locations.
- **Reducing latency** by hosting services closer to end users.
- Ensuring **compliance and control of professional data**, which is essential in sensitive or tightly regulated sectors.
- **Streamlining deployments and updates**, while easily adapting to changing needs.
- **Serving numerous customers on the same infrastructure**, split into segmented and secure environments.
- **Controlling their costs** and avoiding vendor lock-in.



OPCP goes beyond providing a VDI service—you empower your customers to manage their digital work environment with complete autonomy and confidence.

Performance and security are only a click away.



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USE CASE | **04**

An on-site infrastructure for AI and computer vision.



As a publisher of AI, video analysis, image processing or machine vision solutions, you need to ensure **compliance with rigorous criteria for computing, latency, and privacy**. These GPU-intensive workloads often require local hosting for quick responses and the protected confidentiality of sensitive data.

OPCP gives you a managed, on-premises cloud that is sized for intensive workloads, and designed to integrate directly with the customer's systems.

This way, they can:

- → **Harness their in-house GPU power** for the training and inference of AI models.
- → **Carry out processing operations in near real time** for applications that require instant responses.
- → **Maintain data confidentiality** through on-site hosting and processing.
- → Provide **isolated and secure environments**, perfectly adapted to regulatory or industrial requirements.
- → **Simplify and automate the deployment** of models, pipelines, and AI applications.
- → **Gain more autonomy** by avoiding unpredictable costs and being tied to proprietary platforms.

With OPCP, you can deliver a high-performance, sovereign on-premises infrastructure that enables your customers to fully leverage your AI solutions and to innovate confidently.

Your AI: closer, faster, and safer.



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USE CASE | **05**

A trusted foundation for your IPRs in healthcare facilities.



As a provider of Electronic Patient Record (EPR) solutions, you are central to the digital transformation of healthcare organisations. **Your customers expect fast and reliable access to healthcare data, in line with stringent confidentiality, certification, and availability requirements.**

Healthcare organisations are faced with unique challenges: protecting sensitive patient data, maintaining uninterrupted access to healthcare information, and meeting rigorous standards without exception.

You can use **OPCP** to provide **your DPI solutions on a local, managed private cloud, designed to cater to these priorities**. By doing so, you can offer hospitals and clinics a trusted infrastructure that is fully integrated into their setup, and capable of ensuring the confidentiality, performance and availability expected in a critical environment.

This way, you can enable your customers to:

- → **Host healthcare data locally**, in compliance with regulations (HDS, GDPR).
- → **Quickly and securely access** patient records, even in environments with limited connectivity.
- → **Benefit from high availability**, necessary for continuity of care and medical emergencies.
- → **Set up isolated and secure environments**, adapted to hospital and clinical requirements.
- → **Seamlessly integrate solutions** with other health services (scans, lab results, teleconsultation).
- → **Streamline maintenance and updates** via a managed and automated platform.

With OPCP, you offer more than just software; you give healthcare facilities a local, reliable platform that allows them to enhance patient care, while retaining control over their sensitive data.

Absolute confidentiality via a secure, powerful, and compliant solution.



OPCP

A pairing with purpose

Proven technical solution, combined
with industry-specific expertise.
Clearly, there are things we need to do together.

Cases to develop, adapt, and test

There’s no shortage of use cases: edge, factories,
critical sites, disconnected infrastructure, and much more.
What if we focused on one or two key areas to make
real progress?

A workshop, a chat, a POC?

We don’t need to put everything on hold just yet.
Let’s brainstorm, see which ideas make sense,
and gradually build.

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